

Category:

Wine Labels



Wine Label is a special section in labeling industry which requires high quality printing techniques on variable wine materials and special effects which can differentiate your wines from others. Every wine has its own character and its label is the only thing to show the characteristic of wine on a wine rack in supermarkets.

Each wine material reacts different on different printing techniques. **Printing experience** makes the difference in these situations. Reslan is working in label industry for more than 50 years and has superior experience in wine labeling sector. Reslan Labels started to print self adhesive roll labels in 1962 and Reslan is the first label company in Turkey. Now with combination of over 50 years experience and latest technologies, Reslan is a pioneer company in labeling industry. There are more than 10 Printing machines in Reslan factory which can print labels in many varieties of printing technologies.



In Turkish Wine Market, more than 50% of the self adhesive wine labels are printed in Reslan Etiket. Due to this high quantities, we are always up to date about wine labeling materials and trends. In our catalogue we can provide more than one hundred special wine materials to our customers depending on their needs and demands. Not only the materials, we are providing you highest quality printing techniques and special effects too.

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Solutions

Special Solutions for Problems or Specific Situations

As we mentioned before, Reslan is printing more than half of self adhesive wine labels in Turkey. For us, our customers are also our partners, so that we are trying to take care of every problem that our customers are facing with. We are discussing with our customers about what kind of problems or cases they are dealing. Later on we are looking for solutions for these cases with ourselves and our suppliers.

Wet Surface

Applying label on a wet bottle/surface which is very major problem for beverage companies. Humid makes bubbles in the labels and we are offering a new product especially for these situations.



Ice Bucket

For more durable wine labels in humid environment such as ice bucket or refrigerators, we have wine materials with barriers that avoid getting the label spoil.



Scratching of Labels

When transporting the bottles, rubbing of bottles to each other is another big issue for wine producers. In these kinds of situations we are offering a protective coating on labels to avoid scratching of labels during transportation and on racks.



Break of Backing Paper

In fast production lanes with fast labeling machines, breaking of backing paper causes both time loss and product loss. We are offering you your wine labels on special backing papers that can resist in high speed labeling machines.

Perfect Result

We can combine many different printing techniques to make sure you have the exact label in your mind such as two colors foil printing.

Other Special Applications

- Serial Numbering can be added on special wines or productions in variety of colors gold, silver etc.
- Special Esko Studio software can demonstrate your label to show you how your label will look like on a wine bottle before printing.

Printing Techniques:

Silk Screen Printing
Flexo Printing
Offset Printing
Letterpress Printing
Digital Printing

Special Effects:

Hot / Cold Foil
Embossing
UV Varnish
Swelling Varnish
Matte Varnish
Glitter Effect

Special Effects:

Back side printing
Microtext
Holographic printing
Peel & Seal Application
Security Printing with special ink or special material or printing technique

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Materials



Materials

In wine labeling sector main high quality wine material suppliers are Avery Dennison, UPM Raflatac, Manter and Ritrama.

Reslan is currently working with all four wine material suppliers constantly. Reslan has more than fifteen wine materials in our stocks for our existing customers and we can offer more than hundred different special wine materials from all four major suppliers.

We are also developing new materials with our suppliers depending on our customers needs. Once we start to work with a material our customer requests, for the following orders we are keeping the materials in our stocks.

Graphics & Pre-press

Our graphics department is the kitchen of our label production business. Thanks to successful preliminary preparation at this department it is possible to make an evaluation of the printing result before printing, by making a color proofing. Thanks to our color proofing system, we provide you with the privilege of seeing the printing result by saving your time, with special printers and softwares calibrated according to our printing machines, in a very short time.

This department can offer creative graphic work services according to label customer demands by providing speed, quality and efficiency thanks to its scanning, film output, color separation and reproduction services which include all pre-printing preparation stages within its structure.



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Quality

RESLAN®
ETİKET BASKI VE AMBALAJ SAN.TİC.A.Ş.



Quality Control

Quality control is another crucial point in labeling industry. Reslan Company has a special department for only quality control. With 6 latest technology quality control machines, every label which goes out of the Reslan factory is controlled by special quality control camera. In Reslan, quality control is carried out with a complete workflow system that is used in machines before, during and after printing process. Controls made by human eye are 100% replaced by computerized control systems. Bad labels are replaced with good ones. We have been improving our Quality Management System which was founded in 2005 according to continuous development principle with each passing day by successfully maintaining it with ISO9001:2008 Quality Management System Certificate that we obtained from TÜV Rheinland Company today.

RESLAN®
ETİKET BASKI VE AMBALAJ SAN.TİC.A.Ş.

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Certificate

Standard: **ISO 9001:2008**

Certification No: 01 100 029635

TÜV Rheinland Cert. No: 052836

Certificate Holder:
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Scope: Converting, Printing and Embossing in Self Adhesive Labels, Films, Aluminium, Acetate, Satin Cloth, Paper and Board with Rotative and Sheet Feeds.

An audit was performed, Report No: 052836. Proof has been furnished that the requirements according to ISO 9001:2008 are fulfilled.
The date of the next audit is 24.03.2011

Validity: The certificate is valid from 2011-05-30 until 2014-04-14.
First certification 2005

2011-05-30



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